

**Trafford Health and Wellbeing Board  
April 2016**

**Increasing Healthy Life Expectancy – Performance measures**

The table below gives the suggested performance measures for the five areas identified for their impact on increasing healthy life expectancy in Trafford (and reducing the inequalities within this measure). Please note that although indicative mental health harm reduction measures have been produced these have not yet been agreed by the Joint Commissioning Board Mental Health work stream. This agreement is required in order that the mental harm reduction work is embedded within this new governance architecture. The final mental health measures will be presented to the July 2016 HWBB meeting. For the physical activity measures, please note there is ongoing discussion about the data sources to be used as national datasets and collection methods are still to be finalised. There are also discrepancies between local and national datasets that need to be properly understood.

Ref	Theme	Aim	Performance Measure	Local/ National	Benchmark		Comment
					Score	Year	
1.1	Physical Activity	To reduce the percentage of people in Trafford who take less than 30 minutes exercise per week	Percentage of people taking less than 30 minutes exercise pre week from Active Lives survey	National	28.2%	2013	23.5% considered sedentary (0 minutes per week). Target is 150 minutes per week
1.2	Physical activity	to increase the number of people walking each week	Percentage of people walking each week from Active Lives survey	national	31.90%	2013	
1.3	Physical activity	to increase the number of people running each week	Percentage of people running each week	national	4%	2013	G Manchester data, not Trafford specific
1.4	Physical Activity	to increase the number of people cycling each week	Percentage of people cycling each week	national	3.51%	2013	G Manchester data, not Trafford specific

Ref	Theme	Aim	Performance Measure	Local/ National	Benchmark		Comment
					Score	Year	
1.5	Physical Activity	to increase the number of people volunteering to work on sports and physical activity	Percentage of people volunteering	local	13.20%		G Manchester data, not Trafford specific
1.6	Physical Activity	to increase physical literacy in early years	Physical competence at school entry from school readiness assessment				
2.1	Alcohol	Create an IT response to provide intelligence for Health Leads to assess licensing applications against health outcomes.	Alcohol Harm Mapping Tool used in 100% of alcohol license applications	Local	N/A		
2.2	Alcohol	Review application pathway to incorporate this process.	Licensing Application Pathway Reviewed with Health Element	Local	N/A		
2.3	Alcohol	An increased use of Health Checks by GP's and Pharmacies to screen for alcohol misuse	Number of NHS Health Checks delivered including completion of AUDIT alcohol screening questionnaire	National	5,367	2014-15	
2.4	Alcohol	Increase awareness and use Audit Alcohol Screening Tool in Primary Care (FAST or AUDIT-C)	Proportion of adults screened using an AUDIT alcohol screening questionnaire in primary care	Local	not yet available		

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2.5	Alcohol	Provider lead activities on National and Local Campaigns	A minimum of 3 campaigns: delivered across Trafford, amplified via the media and evaluated	Local	N/A		
2.6	Alcohol	Reduce number of Hospital Admissions for alcohol-related conditions	Number of alcohol-related hospital admissions (narrow definition)	National	1,418	2013-14	
3.1	Tobacco	Prevention of illicit and illegal tobacco sales	Number of reports to Trading Standards regarding underage or illegal sales	North West	394	Q1&Q2 2015-16	
3.2	Tobacco	Reduction of smoking prevalence in routine and manual groups	Smoking prevalence in routine and manual group	National	27.8%	2014	
3.3	Tobacco	Protecting children from exposure to second hand smoke	Prevalence of smoking at time of delivery	National	8.3%	2014-15	
4.1	Cancer	To reduce the age-standardised rate of mortality from all cancers in persons less than 75 years of age per 100,000 population		National	137.6	2012-2014	
4.2.i	Cancer	To increase the proportion of eligible patients attending for breast screening	Proportion of eligible patients attending for breast screening	National	70.50%	2014-2015	

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					Score	Year	
4.2.ii	Cancer	To increase the breast screening uptake rate of the bottom 5 performing practices in Trafford	Average breast screening uptake rate of the bottom 5 performing practices in Trafford	Local	53.90%	2014-2015	
4.3.i	Cancer	To increase the proportion of eligible patients attending for cervical screening	Proportion of eligible patients attending for cervical screening	National	79.90%	30.9.15	
4.3.ii	Cancer	To increase the cervical screening uptake rate of the bottom 5 performing practices in Trafford	Average cervical screening uptake of the bottom 5 performing practices in Trafford	Local	72.90%	30.9.15	
4.4.i	Cancer	To increase the proportion of eligible patients completing their bowel screening	Proportion of eligible patients completing their bowel screening	National	54.40%	2012/2013	
4.4.ii	Cancer	To increase the bowel screening uptake rate of the bottom 5 performing practices in Trafford	Average bowel screening uptake of the bottom 5 performing practices in Trafford	Local	34.60%	2012/2013	